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28th year issued weekly

# fashion calendar

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<b>MAY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>JUNE</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>JULY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>AUGUST</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
<b>SEPTEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, MAY 5, 1968</u>			
Sunday May 5	WOMEN'S & CHILDREN'S APPAREL MARKET WEEK, Merchandise Mart, Chicago. Contact: 312-527-4141.		
May 5	FALL SHOWINGS IN CALIFORNIA BY L.A. FASHION GUILD.	Contact: 213-627-1034.	
Sunday May 5 5:00 P.M. Cocktails	FALL COLLECTION IN CALIFORNIA Show at 5:30. By invitation. Thereafter Tues., May 14 and May 21 at 9:30. Contact: Walter Oppenheimer, 213-MA. 7-0806.	HELGA (722 S. L.A. STREET)	BEVERLY HILLS HOTEL RODEO ROOM
Sunday May 5 7:30 P.M. Cocktails	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Also showing at the Sheraton-Dallas, May 26-29. Contact: Jose Fernandez, 213-652-4114.	WERLE	626 N. ROBERTSON BLVD. LOS ANGELES, CALIF.
Monday May 6 8:30 A.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-9154.	TRAVILLA (122 E. 7TH ST.)	BILTMORE HOTEL LOS ANGELES, CALIF.
Monday May 6 9:30 A.M.	SHOWINGS OF FALL COLLECTION Fur-lined cloth coats and ensembles; and fur-lined all-weather coats. Daily at 9:30, 11:30, 3:00, by appointment. Contact: Miss Gwen, 565-4632.	STYLE TRENDS, INC.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday May 6 9:30 A.M.	OPENING OF FALL COLLECTION Daily, by appointment. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 246-4818.	PHILIP SILLS, INC.; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Monday May 6 10:30 A.M.	FALL COLLECTION IN CALIFORNIA By invitation. Contact: 213-623-8112.	STANLEY NELSON	217 EAST 8TH STREET LOS ANGELES, CALIF.
Monday May 6 12:30 P.M. Luncheon	SUMMER FASHIONS AT BENEFIT LUNCHEON Showing of fashions by Burke-Amey and Stavropoulos. Contact: Mrs. Clark, YU. 8-3609. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	FIGHT FOR SIGHT	WALDORF-ASTORIA GRAND BALLROOM
Monday May 6 2:00 P.M. Champagne	OPENING OF FALL COLLECTION Show at 3:00. By invitation. Thereafter continuous in showroom, 122 East 7th Street, Los Angeles. Contact: Rod Owens, 213-627-5257.	BERT GEIGER FOR CAMPIONI	THE FACTORY BEVERLY HILLS, CALIF.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 6 3:00 P.M.	SUMMER AND FALL COIFFURE FASHIONS Preview of American press showings prior to Intercoiffure World Congress (May 12) in Athens, Greece. Fashion Director and Coordinator: John Bernard. Press by invitation. Tickets: \$15.00. Contact: Marsha Gerber, 136 East 55th Street, PL. 2-2254.	INTERCOIFFURE- AMERICA	HOTEL PIERRE BALLROOM
Monday May 6 5:00 P.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-879-0508.	GEORGIA BULLOCK (110 EAST 9TH STREET)	BEL AIR COUNTRY CLUB BEL AIR, CALIF.
Beginning Monday May 6	FALL COLLECTION IN CALIFORNIA Continuous showings of day and after-five crepe and chiffon dresses. By appointment. Contact: 213-MA. 6-2255.	H. CHARLES, INC. (BEVERLY HILLS, CALIF.)	CALIFORNIA MART ROOM 320
Beginning Monday May 6	FALL FASHIONS IN CALIFORNIA Showings by appointment. Contact: Lester Porter, 213-652-7450.	ELIS PORTER	666 N. ROBERTSON BLVD. SHOWROOM
Beginning Monday May 6	OPENING OF FALL COLLECTION Designed by Don Simonelli. By appointment. Contact: PE. 6-8888.	MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday May 6	FALL KNIT COLLECTIONS Showings of layette, infants and children's (6x) knitwear; underwear and sleepwear for the family. By appointment. Contact: 564-0190. Publicity: Janet Gosnell, BBDO, 355-5800.	CARTER'S	112 WEST 34TH STREET SHOWROOM - 24TH FLOOR
Tuesday May 7 11:00 A.M. & 2:30 P.M.	PRESS PREVIEW: FALL LINGERIE Preview of Fall-Winter collection of lingerie and underfashions. By invitation. Contact: Mona Scully, MU. 9-2400.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 7 12:00 Noon Luncheon	CHILDREN'S DIVISION LUNCHEON MEETING Co-chairmen: Vivian Auerbach (report and commentary), Regal Knitwear; and Laura Kruger, Bloomingdale's. Prices: \$12.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Tuesday May 7 2:00 P.M.	FALL COLLECTION IN CALIFORNIA Show at 2:00. By invitation. Thereafter by appointment. Contact: 213-879-0450.	JEAN-LOUIS	2020 STONER AVENUE WEST LOS ANGELES, CAL.
Wednesday May 8 11:00 A.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 415-444-5070 (Oakland); 213-275-5965 (L.A.).	RICHARD TAM (OAKLAND, CALIF.)	520 HAYNES AVENUE BEVERLY HILLS, CALIF.
Wednesday May 8 12:30 P.M. Luncheon	SUMMER FASHIONS AT LUNCHEON SHOW "Salute to Summer". Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	JEUNESSE BY MORTON MYLES	BARBETTA RESTAURANT 321 WEST 46TH STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 8 & May 15 5:30 P.M. Cocktails	CHILDREN'S KNIT FALL FASHIONS "Show 'n Tell"--fashion presentation of children's knits for Fall in DuPont fibers. <u>Show at 6:00 P.M.</u> For retailers and press, by invitation. Trade contact: Jean Lindsay, 971-4921; Press contact: Mabel Henderson, 971-4258.	DU PONT COMPANY	AUDITORIUM - 4TH FLOOR EMPIRE STATE BLDG.
Thursday May 9 8:30 A.M. Breakfast	FASHION SHOW AT BREAKFAST Showing of fashions featuring new bonded woven fabric "Arroyo". By invitation. Contact: Bucky Harris, LO. 4-9550.	ABACO FABRICS CORP. (450 SEVENTH AVENUE)	STATLER-HILTON HOTEL SKY TOP ROOM
Thursday May 9 12:30 P.M. Luncheon	SUMMER FASHIONS AT LUNCHEON SHOW Summer fashions by Geoffrey Beene will be presented during luncheon. Reservations (\$6.00): Michel, LE. 5-3800. Publ.: Eileen McDonald, 628-4460.	SARA FREDERICKS (11 WEST 57TH STREET)	VOISIN 30 EAST 65TH STREET
Thursday May 9 4:00 P.M. Aperitif	SIXTY-NINTH ANNUAL FASHION COLLECTION Show at 4:30. By invitation only. Contact: Shirley Mason, 622-2200, Ext. 314.	PRATT INSTITUTE (BROOKLYN, N.Y.)	HOTEL ROOSEVELT GRAND BALLROOM
Thursday May 9 5:00 P.M. Buffet	FALL FASHIONS IN CALIFORNIA Late-day collection. By invitation. Thereafter by appointment. Contact: Sheila Cole or Marta Kramer, 563-0665.	JOANNA NELSON	3751 SOUTH HILL STREET LOS ANGELES, CALIF.
Friday May 10 10:00 A.M.; 2:00 P.M.	PREVIEW OF FALL LINGERIE COLLECTION Preview for press at 10:00 and 2:00. By invitation. Buyer showings, weeks of May 13 and 20 at 10:00, 11:00, 2:00, 3:00. Contact: Pat Howie, MU. 2-5580.	HOLLYWOOD VASSARETTE	261 MADISON AVENUE SHOWROOM
Friday May 10 7:00 P.M. Cocktails- Dinner	"FRAGRANCE FANTASY" BALL Every woman attending the Ball will be invited to wear an interpretation of fragrance in her hair-do, mask, fan, stole, cape, gown. Tickets: \$50.00 each, for benefit of National Hemophilia Foundation. Contact: MU. 4-4911.	THE FRAGRANCE FOUNDATION (101 PARK AVENUE)	N.Y. HILTON HOTEL BALLROOM
May 12	MOTHERS DAY (Sunday)		
Sunday May 12- May 14	THREE-DAY FALL RETAILING SEMINAR "Broaden Your Horizons for Richer Retailing"--for specialty stores. Discussion of profit picture, branch stores, advertising, public relations, display, sales training, store image. Price: \$100.00 per person. Contact: Irving Horowitz, LA. 4-2280.	GORDON & HOROWITZ, INC. (225 WEST 34TH STREET)	KUTSCHER'S COUNTRY CLUB - MONTICELLO, N.Y.
Monday May 13 12:30 P.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Fashions by Bill Blass and Geoffrey Beene; furs by Estevez for Radley will be shown. Contact: Mrs. Herzig, 516-HU. 6-0889 or Mrs. Hay, 516-OR.6-1346. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	AMERICAN RED CROSS	GARDEN CITY HOTEL GARDEN CITY, L.I.
Beginning Monday May 13	OPENING OF FALL KNITWEAR COLLECTION Continuous daily showings. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 13 4:30 P.M. 7:00 P.M. Cocktails	PREVIEW OF "FABULOUS FIRST" The Baroness Peggy de Gripenberg will be hostess at a cocktail-reception honoring Milton E. Harrington, president, Liggett & Myers. <u>Presentation at 6:00.</u> By invitation. Contact: Joan LaCaille, 535-6287. Publicity: Jody Donohue, Edward Gottlieb & Associates, 421-9220.	LIGGETT & MYERS TOBACCO COMPANY	THE FOUR SEASONS 99 EAST 52ND STREET
Beginning Monday May 13	ADVANCE FALL COLLECTIONS Showing of Fall handbags. Publicity: Gloria James, MU. 3-6969.	NATIONAL HANDBAG ASSN. (347 FIFTH AVENUE)	MEMBER SHOWROOMS
Monday May 13- May 24	SHOWING OF FALL LINGERIE Daily continuous showings. Formal showings: <u>May 20, 21, 22 at 9:30, 11:00, 2:30</u> in the Grand Lounge. By appointment. Contact: Jerry Cohen, 683-7343.	OIGA (VAN NUYS, CALIF.)	SHERATON-RUSSELL PENTHOUSE
Monday May 13- May 24	FALL LINGERIE MARKET WEEKS "The Collectables"--daily at 9:30, 10:30, 2:30. Publicity: Del Roberts, JU. 2-6767.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 13- May 24	FALL LINGERIE MARKET WEEKS <u>May 13: 2:00; May 14, 15, 16: 10:00, 2:00; May 17: 10:00. May 20, 21: 9:30, 11:00, 2:00, 3:30; May 22: 9:30, 11:00, 2:00; May 23, 24: 10:00, 2:00.</u> Contact: Kay Keniry, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday May 14	SHOWING OF MILLINERY Showing of Miss Alice's new Fall collection. By appointment. Contact: Miss Jeannette, CO. 5-2634.	MISS ALICE & MISS ALICE COORDINATES	6 WEST 57TH STREET SALON - 5TH FLOOR
Beginning Tuesday May 14	OPENING OF FALL COLLECTION Continuous showings of sportswear, dresses and at-home fashions, designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060. Publicity: Margaret Hodge, 355-6997.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday May 14	FALL COLLECTION BY ROBERT CARREON By appointment. Contact: LO. 4-4585.	TOWN JANE, INC.	1375 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday May 14- May 23	FALL LINGERIE MARKET WEEK Daily showings at 10:00, 11:30, 2:30 of Fall lingerie and underfashions. Contact: Mona Scully, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday May 15 10:00 A.M. Coffee	PRESS PREVIEW: "FASHION MOVES IN FUR" Fall-Winter collection: fur ready-to-wear, fur couture (coats, suits, dresses, skating costumes; also men's furs and children's furs). <u>Show at 10:30.</u> By invitation. Publicity: Lisa Curtis, 684-7444. Buyer showings, May 16-June 28, by appointment. Contact: Albert Gompertz, 736-8516.	MR. FRED FOR FUR & SPORT	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR



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Wednesday May 15 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Don Breitingner's Summer collection for Harold Levine will be shown at luncheon. Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	HAROLD LEVINE (BY DON BREITINGER)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 15 3:30 P.M. Cocktails	OPENING OF FALL LINGERIE Showing of loungewear, sleepwear, robes. By reservation. Contact: Fran Guay, 524-0200.	THE HOUSE OF QUAKER	24 WEST 40TH STREET SHOWROOM - 8TH FLOOR
May 15	DU PONT REPEAT CHILDREN'S FASHION SHOW AT 5:30	(see page 3)	
Beginning Wednesday May 15	OPENING OF FALL COLLECTION Designed by Dino Orlando. Continuous daily showings. Contact: BR. 9-3044.	HAMPTON EAST	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Wednesday May 15	OPENING OF FALL COLLECTION Daily by appointment. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday May 15	OPENING OF FALL COLLECTION Showing of sportswear, dresses and at-home fashions. By appointment. Contact: Joan Kay, 279-2770. Publicity: Margaret Hodge Co., 355-6997.	MR. DINO	1407 BROADWAY SHOWROOM - 16TH FLOOR
Thursday May 16 12:30 P.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Fashions by Bob Bugnand for Sam Friedlander will be shown at luncheon. Contact: Mrs. Abramowitz, SC. 4-8085. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Thursday May 16 4:30 P.M. Cocktails	ACTIONWEAR HOSIERY EVENING New Actionwear hosiery film clip; and a special performance starring Gordon McRae and Rita Gardner. By invitation.	MONSANTO TEXTILES DIVISION	ST. REGIS MAISONETTE
Saturday May 18- May 26	NATIONAL ANTIQUES SHOW 24th annual antiques show in the new Garden. Hours: 1 - 11 daily, except May 26, 1 - 7. Price: \$2.50. Publicity: Pearl Winick, BE. 3-6010.	NATIONAL ANTIQUES SHOW, INC.	MADISON SQUARE GARDEN 31ST ST. & 8TH AVE.
Monday May 20 5:00 P.M. Cocktails	PREVIEW: FALL LINGERIE AND LOUNGEWEAR "The Living Arts" collection of lingerie and loungewear fashions in Stevens Stevetex fabrics. <u>Show at 5:45</u> . By invitation. Contact: Ron Dillon, 556-5100.	MONSANTO TEXTILE DIVISION	DELMONICO'S HOTEL CRYSTAL BALLROOM
Monday May 20 7:00 P.M. Dinner	ANNUAL DINNER DANCE "A Gotham Gala"--tribute to New York. Champagne reception at 7:00, fashion presentation at 8:00, dinner-dance at 9:00. Price: \$100.00 per person. (Black Tie) Contact: Joan Rappoport, LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET



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Beginning Monday May 20- May 23	FALL LINGERIE MARKET WEEK Daily showings of Fall lingerie, foundations, night things, junior fashions, and Pucci collection. Hours: <u>Mon.</u> , 10:30, 2:30; <u>Tues.</u> , 9:30, 11:00, 2:30; <u>Wed.</u> , 9:30, 11:00, 2:30; <u>Thurs.</u> , 10:30, 2:30. (Informal daily modeling May 13-16.) Contact: Ann Fulton, MU. 2-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 21 9:00 A.M. Breakfast	PRESS PREVIEW: FALL COLLECTION Designed by Victor Costa. By invitation. Thereafter by appointment at showroom (16th floor). Contact: WI. 7-7200. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE (498 SEVENTH AVENUE)	UMBERTO 13 EAST 53RD STREET
Tuesday May 21 2:30 P.M.	PREVIEW: FALL DRESSES AND SUITS By invitation. Contact: Laura de la Rosa, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday May 22 8:00 A.M. Breakfast	EIGHTH ANNUAL DESIGN AWARDS American Shoe Designer Awards and American Handbag Designer Awards will be presented. By invitation. Contact: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	N.Y. HILTON HOTEL TRIANON BALLROOM
Wednesday May 22 4:00 P.M. Cocktails	PREVIEW: FALL FASHIONS FOR HOME SEWING "The Stitch in Time Collection"--for merchandise managers, piece goods buyers and press. <u>Show at 4:30</u> . By invitation. Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	BILTMORE HOTEL GRAND BALLROOM
Thursday May 23 4:00 P.M. Cocktails	PRESS PREVIEW: BED AND BATH FASHIONS Fall '68 patterns, color combinations and styles in coordinated bed and bath fashions; also, kitchen fashions and infants' line. By invitation. Contact: Nancy Saxton, Addison, Goldstein & Walsh, 75 E. 55th St., TE.8-7262.	FIELDCREST	60 WEST 40TH STREET SHOWROOM - STREET FLOOR
Friday May 24 12:00 Noon Luncheon	"THE IN FORCE": LUNCHEON SHOW Co-chmn.: Rosemary McMurtry, <u>Seventeen</u> ; and Colette Touey, Bergdorf Goodman. Prices: \$12.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Monday May 27 3:30 P.M.	PREVIEW OF FALL COLLECTION Showing of Fall collection designed by Frank Adams. By invitation. Thereafter in showroom. Contact: Chris Barnett, LO. 4-1434. Publicity: Marie Victor, LO. 4-1434.	JUNIOR ACCENT (498 SEVENTH AVENUE)	DELMONICO'S HOTEL GRAND BALLROOM
Monday May 27 4:30 P.M.- 6:30 P.M.	WATCH AND JEWELRY EXHIBIT An exhibit of \$1,000,000 collection of watches and jewelry. By invitation. Contact: Gladys Steiner, Lester Harrison Advertising, PL. 1-2828.	OMEGA WATCH COMPANY	REGENCY HOTEL BALLROOM
Tuesday May 28 7:10 A.M. Breakfast	ANNUAL FALL BREAKFAST SHOWS Breakfast at 7:10, show at 7:55: May 28, 29, June 3, 4, 5, 6, 7, 11, 12, 13. By invitation. Contact: OX. 5-1200.	DEERING MILLIKEN, INC. (1045 SIXTH AVENUE)	WALDORF-ASTORIA BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 28 11:00 A.M.	FUR COLLECTION DESIGNED BY FABIANI Fall and Winter fur fashions, designed by Fabiani, who will be present. (Show followed by luncheon.)	HERBERT MILTON, INC.	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	For press and buyers, by invitation. Contact: LO. 5-0052.		
Tuesday May 28 12:30 P.M. Luncheon	GRADUATION LUNCHEON Master of ceremonies: Herbert Seegal of Bamberger's, who, with several speakers, will summarize Tobe-Coburn's 31 years, marking Julia Coburn's retirement from active management of the school. Certificates to 150 graduates and awards to outstanding alumnae. By invitation. Publicity: Kay Walsh, Constance Hope Associates, PL. 7-0515.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF-ASTORIA SERT ROOM
Tuesday May 28 2:00 P.M.	OPENING OF FALL COLLECTION Fall collection of coats and suits. Also showing June 3, 5, 10, 17 at 2:00. By appointment. Contact: Miss Lorna or Miss Shaw, BR. 9-8988.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday May 28 2:30 P.M.	PRESS PREVIEW: FUR COLLECTION "Young Furs Designed for Today". By invitation. Contact: Mr. Ritter or Miss Roberts, CH. 4-7551.	QUALITY FURS- MANOS & BLOCK	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 28 2:30 P.M.	PREVIEW OF FALL COLLECTION Fall collection by John Anthony for press and resident buyers. Opening Tuesday, June 4 at 2:30. By appointment. Contact: Pat Jackson, LO4-7521.	ADOLPHE ZELINKA	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Tuesday May 28 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Opening Tuesday, June 4 at continuous showings. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Tuesday May 28 7:30 P.M. Dinner	FIRST ANNIVERSARY DINNER-DANCE Highlighting special personalities. Tickets: \$50.00 each. Contact: Liz Claiborne, WI. 7-5490; or Lee Kucharski, LO. 4-3113. Public Relations: Margaret Hodge, 355-6997.	THE ASSOCIATION FOR CREATIVE DESIGN U.S.A.	ROCKEFELLER PLAZA RAINBOW ROOM
May 30	MEMORIAL DAY--Thursday (Legal Holiday)		
Beginning Monday June 3 8:00 A.M.	PREVIEWS: "FASHION FLICKS '68" Show at 8:30 daily through June 7. Price: \$5.00. By reservation. Contact: Alice Encke, YU. 6-6300.	INGENUE MAGAZINE	MURRAY HILL THEATRE 34TH ST. & 3RD AVE.
Monday June 3 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 4, 5, 11 at 11:00. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday June 3 2:30 P.M.	PREVIEW OF FALL COLLECTION For press and buyers, by invitation. Contact: 758-5690 or Nubia Braschi, PL. 3-4500, Ext. 326.	BIANCO OF ROME	556 MADISON AVENUE SHOWROOM - MEZZANINE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 3 3:00 P.M.	PREVIEW OF FALL COLLECTION Young couture collection, designed by Jeannene Booher. By invitation. Continuous showings thereafter. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Monday June 3 4:00 P.M. Cocktails	FALL-WINTER FUR FASHIONS Fall-Winter furs designed by Donald Brooks. By invitation. Contact: LO. 4-4726.	COOPCHIK-FORREST (333 SEVENTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
Monday June 3 5:00 P.M.- 7:00 P.M.	PREVIEW OF FASHIONS FROM AUGUST ISSUE Preview of fashions, for tie-in stores. <u>Show at 5:45.</u> Admission: \$15.00. Contact: Lenore Benson or Shirley Shannon, MU. 9-5900, Ext. 654.	MADemoISELLE MAGAZINE (420 LEXINGTON AVENUE)	FELT FORUM MADISON SQ. GARDEN
Monday June 3 5:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, Suite 3810. Contact: Maury Leonard, 213-879-0459 (L.A.); TE. 8-8000 (N.Y.).	JEAN LOUIS (2020 STONER AVE.)	HOTEL PIERRE CORONET ROOM
Monday June 3 6:30 P.M. Cocktails- Dinner	AMERICAN FASHIONS IN TREVIRA POLYESTER A collection of American Couture fashions in Trevira polyester, presented in cooperation with French River Mills and Vogue Magazine. (Black Tie) By invitation. Contact: Mary Lou Hawkins, 867-7215, Ext. 727.	HYSTRON FIBERS, INC. (485 LEXINGTON AVE.)	PARKE-BERNET GALLERIES 980 MADISON AVENUE
Beginning Monday June 3	OPENING OF FALL COAT COLLECTION Continuous showings of Fall coats and ensembles. Contact: Ellen Hopkins, LO. 4-6886.	BATALDI (BAITCH & CASTALDI)	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Monday June 3- June 14	SHOWING OF FALL COLLECTION By appointment. Contact: Mariel Morris, 213-869-0508.	GEORGIA BULLOCK (110 E. 9TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Monday June 3- June 14	SHOWING OF FALL COLLECTION By appointment. Contact: 213-623-4256. Publicity: Eve Siegel, MU. 8-4598.	HELEN ROSE (719 S. L.A. ST.)	HOTEL GOTHAM PRIVATE SUITE
Tuesday June 4 8:00 A.M.	PREVIEW OF FALL FASHIONS Semi-annual seminar. <u>Show at 8:30.</u> Price: \$15.00. Contact: Marjorie Reich or Fran Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM By reservation.
Tuesday June 4 9:30 A.M.	OPENING OF FALL COLLECTION By invitation only. Thereafter by appointment. Contact: 524-8126.	CARMINE PORCELLI FOR JOSEPH PRUZAN	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday June 4 10:00 A.M.	OPENING OF FALL COLLECTION Also June 6, 11, 13, 18 at 10:00. By reservation. Publicity: Ruth Hammer Associates, 246-4818.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR Contact: LA. 4-7285.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 4 10:30 A.M.	OPENING OF FALL COLLECTION Designed by Mario Forte. Also June 11, 18 at 10:30. Contact: 564-7832.	HANDMACHER-VOGEL	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday June 4 11:00 A.M.	OPENING OF FALL COLLECTION Also June 6, 11, 13 at 11:00 A.M. By reservation. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday June 4 12:00 Noon Luncheon	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marcella Wolfe, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 4 1:00 P.M.	OPENING OF FALL COLLECTION Also June 6, 11, 13 at 1:00. By reservation. Contact: LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 4 2:30 P.M.	PRESS PREVIEW: FUR COLLECTION Fall-Winter Couture Fur collection, designed by Arthur Schwartz. By invitation. (Buyer show: Wed., June 5, 10:30, by appointment.) Contact: Miss Lenore, CH. 4-8685. Publicity: Pauline Greene, TN. 7-2288.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday June 4 3:30 P.M.	PRESS PREVIEW OF FALL COLLECTION Also June 12 at 10:30. By reservation. Contact: LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 4 4:00 P.M.	PRESS PREVIEW: COUTURE COLLECTION Fall-Winter International Couture coat collection. By invitation. Also June 6, 11, 13 at 4:00. Contact: Rita Young, CH. 4-3815. Publicity: Ann Silver Associates, 247-8050.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday June 4 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 6, 11, 13 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 4 4:30 P.M. Cocktails	SHOWINGS OF FALL TRENDS Fashions from August and September issues. Price: \$15.00. <u>Show at 5:00.</u> Contact: Kay Corinth, 759-8100.	SEVENTEEN MAGAZINE (320 PARK AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Tuesday June 4 6:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Lester Porter, 213-652-7450 (L.A.).	ELIS PORTER (666 N. ROBERTSON BLVD.)	HOTEL GOTHAM PALACE BALLROOM
Wednesday June 5 10:30 A.M.	OPENING OF FALL COLLECTION Designed by George Nardiello. Also June 6 at 10:30. By reservation. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
June 5	FREDRICA FURS BUYER SHOWING AT 10:30 A.M. (see above)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 5 11:00 A.M.	FALL COLLECTION IN NEW SHOWROOM By invitation. Thereafter continuous.	MR. MORT BY STAN HERMAN Contact: 524-3818.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday June 5 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Marie McCarthy. Also June 6, 11, 12 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday June 5 2:30 P.M.	OPENING OF FALL COLLECTION Also June 6, 11 at 2:30. By reservation. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
June 5	OSCAR DE LA RENTA PRESS SHOW AT 3:45. (Opening June 6 at 10:30)		
Wednesday June 5 4:00 P.M. Cocktails	PREVIEW: FALL COLLECTION By invitation. Thereafter daily at the showroom, by appointment. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday June 5 4:30 P.M. Cocktails	PREVIEW OF FALL CALIFORNIA FASHIONS "California Woolmark Fashion Show--Fall '68". Show at 5:30. By invitation. Contact: Lillian Rossilli, YU. 6-6222.	THE WOOL BUREAU (360 LEXINGTON AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Wednesday June 5 5:00 P.M.	OPENING OF FALL COLLECTION By invitation. Also June 7 at 10:00. By reservation. Contact: Janet Bonomo, 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday June 5 6:00 P.M. Dinner	10TH ANNUAL INDUSTRY DINNER "The Name of the Fur Game is Fashion". Speakers: Leonard Hankin, Exec. V.P. Bergdorf Goodman, and David Finn, Chairman, Ruder & Finn. Price: \$16.50. Contact: David Breedon, CH. 4-8780.	RETAIL FUR COUNCIL OF NRMA	STATLER-HILTON TERRACE BALLROOM
Thursday June 6 10:00 A.M.	PRESS PREVIEW OF FUR COLLECTION By invitation. Beginning Monday, June 6, daily at 10:00 and 2:00, by reservation. Contact: Harry Feldman, PE. 6-6944.	CHRISTIE BROTHERS FUR CORP.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday June 6 10:30 A.M.	OPENING OF FALL COLLECTION Also June 11, 13 at 10:30. By reservation. (Press Show: Thurs., June 6, 3:00 P.M., by invitation.) Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday June 6 12:00 Noon	OPENING OF FALL COLLECTION By appointment. Also June 11, 19 at 12:00 Noon. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Also June 11, 13, 18, 20 at 2:30; June 19 at 10:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 6 3:00 P.M. Cocktails	PREVIEW OF AUGUST ISSUE "Bazaar Country"--preview of fashions from the August issue. <u>Show at 4:00.</u> By invitation. Contact: Jacqueline Neben, PL. 1-2100, Ext. 471.	HARPER'S BAZAAR	ESSEX HOUSE COLONNADES
Thursday June 6 6:00 P.M. Dinner	MONSANTO NIGHT Wear-Dated fashion show and film presentation. By invitation. Contact: Arlene Friedlander, 556-5641.	MONSANTO TEXTILES DIVISION	ST. REGIS ROOF
Monday June 10 8:00 A.M. Breakfast	BREAKFAST FASHION PRESENTATION "Fashion Takes Shape"--showing of dresses for Fall by Andrea Gayle, L'Aiglon, Leslie Fay, Miss Couture, Parade, R&K, Rontini, Westbury, Norman Wiatt, Howard Wolf. <u>Show at 8:30.</u> By invitation. Contact: Miss Hornauer, 971-4851. Publicity: Jacqueline Neben, 751-2100, Ext. 472.	HARPER'S BAZAAR; DU PONT COMPANY	THE FOUR SEASONS 99 EAST 52ND STREET
Monday June 10 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Philippe Tournaye. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 10 12:00 Noon Luncheon	PRESS PREVIEW: FUR FASHIONS Designed by James Galanos for Fall-Winter. By invitation. ( <u>Buyer show:</u> <u>Tuesday, June 11, 9:30.</u> ) Contact: 524-3365.	NEUSTADTER FURS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 10 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Philippe Tournaye. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 10 3:30 P.M.	SHOWING OF CRUISE COLLECTION Ken Scott will present his cruise collection to press and buyers. By invi- tation. Thereafter by appointment at showroom. Contact: 246-2747.	KEN SCOTT (16 WEST 55TH STREET)	ST. REGIS VERSAILLES ROOM
Monday June 10 4:00 P.M.	OPENING OF FALL COLLECTION Also June 12, 13, 18, 19 at 4:00. ( <u>Press Show: June 11, 5:30, by invita-</u> <u>tion only.</u> ) Publicity: Bob Presser; Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday June 10 4:30 P.M. Cocktails	SHOWING OF FUR FASHIONS "Projection '68"--showing of fur industry leadership pieces. By invitation. Contact: Happie Reilly, Ruder & Finn, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	STATLER-HILTON GRAND BALLROOM
June 11	NEUSTADTER'S BUYER SHOWING AT 9:30 A.M. (see above)		
Tuesday June 11 10:00 A.M.	OPENING OF FALL COLLECTION Also June 12, 1e at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVNEUE SHOWROOM - 23RD FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 11 10:00 A.M. - 5:00 P.M.	RETAIL ADVERTISING EXHIBITION Presentation of 1967 Retail Advertising in <u>The New Yorker</u> . Open to re- tailers and manufacturers during the day. By invitation only after 5:00. Contact: Dorothy Walsh, OX. 5-1515, Ext. 280.	THE NEW YORKER MAGAZINE	THE PRINCETON CLUB 15 WEST 43RD STREET
Tuesday June 11 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Bill Blass. Also showing June 12, 13, 18, 19, 20 at 2:30. By reservation. ( <u>Press Show: Mon., June 17, 3:00 P.M., by invitation.</u> ) Con- tact: LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday June 11 4:30 P.M. Cocktails	PREVIEW: PARIS READY-TO-WEAR Ready-to-wear by: Jean-Marie Armand, Castillo, Jacques Heim, Jeanne Lanvin, Guy Laroche, Jean Patou, Madeleine de Rauch, Emanuel Ungaro, Philippe Venet. <u>Show at 5:00.</u> By invitation. Thereafter by appointment. Contact: 755-7171.	PARIS COLLECTIONS (1 EAST 54TH STREET)	PLACE TO BE ANNOUNCED
Tuesday June 11 5:15 P.M.	PREVIEW: FALL KNITTED FASHIONS "Woolknit Magnetics". <u>Show at 6:15</u> , followed by dinner and dancing at 7:30. Knitters and designers admitted only to dinner. By invitation. Publicity: Kairalla Associates, 501 Madison Avenue, MU. 8-1171.	WOOLKNIT ASSOCIATES; AMERICAN WOOL COUNCIL	WALDORF-ASTORIA STARLIGHT ROOF
Tuesday June 11 5:30 P.M.	PREVIEW OF FALL COLLECTION Two showings of daytime and evening fashions, designed by Angela: June 11 and June 13 at 5:30. Thereafter by appointment. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO ANGELA, LTD.	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
June 11	CHESTER WEINBERG PRESS SHOW AT 5:30. By special invitation only.		
Wednesday June 12 11:00 A.M.	OPENING OF FALL COLLECTIONS Also June 13 at 11:00. By reservation. Thereafter by appointment. ( <u>Press Show: Wed., June 12, 3:00 P.M.</u> ) Sarmi contact: Dorothy Herme, 244-7270; Nando contact: Jack Spencer, 947-7326.	SARMI, INC.; NANDO COUTURE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday June 12 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Belle Saunders and August de Lorenzo. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday June 12 12:00 Noon Luncheon	PRESS PREVIEW: FUR FASHIONS "Newest Dimensions in Young Furs"--designed exclusively by Barlan in a variety of furs. <u>Show at 1:00 P.M.</u> By invitation. Continuous thereafter in showroom, 18th floor. Contact: Miss Ray, LO. 5-6033 or LO. 5-2850.	BARLAN FURS, INC. (333 SEVENTH AVENUE)	PENN GARDEN HOTEL CORAL ROOM
June 12	SARMI PRESS SHOW AT 3:00. (Opening June 11 at 11:00. See above)		
Wednesday June 12 4:30 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 19 at 11:30. By reservation. Contact: JU 2-2317.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 12 6:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 8th floor. Contact: 246-2432.	GEORGE HALLEY (25 WEST 56TH STREET)	HOTEL PIERRE COTILLION ROOM
Thursday June 13 8:30 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Thereafter daily at 10:30 and 2:30 by appointment. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS (224 WEST 30TH STREET)	STATLER-HILTON TERRACE BALLROOM
Thursday June 13 10:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS By invitation. Thereafter daily at 10:00 and 2:00. Contact: Lillian Shockley, LA. 4-0105.	H.B.A. FUR CORPORATION	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 13 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 4th floor. Contact: Kaye Blockley, 582-0924. Publicity: Eleanor Lambert, MU. 8-2130.	STAVROPOULOS (16 WEST 57TH STREET)	DELMONICO'S GRAND BALLROOM
Thursday June 13 8:00 P.M.	FIFTH ANNUAL FASHION BALL "Tribute in honor of The First Lady of American Fashion--Miss Mildred Cus- tin." In behalf of The American Jewish Committee Appeal for Human Rela- tions. Chmn: Jerry Silverman. Co-chmn: Pauline Trigere. Dinner Chmn: Lloyd Weill. Tickets: \$125.00 per person. (Black Tie) Contact: Arthur Feuer, PL. 1-4000.	AMERICAN JEWISH COMM.(165 E. 56TH ST.)	WALDORF-ASTORIA BALLROOM
Friday June 14 9:00 A.M.; 12:00 Noon	FALL FASHIONS AT TWO SHOWINGS Showing of American ready-to-wear fashions. Prices and more details in a later issue. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday June 14 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FURS Fur collections by Christian Dior Furs, Miss Dior Furs and Laurence Kaye. By invitation. Beginning Mon., June 17, daily at 10:30 and 2:30, by ap- pointment. Contact: Jan Kaye, OX. 5-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
June 17	BILL BLASS-MAURICE RENTNER PRESS SHOW AT 3:00 (Opening June 11 at 2:30)		
Monday June 17 5:00 P.M. Cocktails	PREMIERE: FASHION SHOW "Denims Arrive on Fifth Avenue"--preview of fashions for men, women, teens. By invitation. Contact: 594-3080.	SWIFT TEXTILES	HOTEL PIERRE ROOF GARDEN
Wednesday June 19- June 23	FIFTY-FIRST NATIONAL PRESS WEEK IN N.Y. Fall collections of leading designers will be presented to the visiting press. By invitation. Press director: Mildred Sullivan, LA. 4-0461.	N. Y. COUTURE BUSINESS COUNCIL	HOTEL PIERRE 5TH AVE. & 61ST ST.
Sunday June 23- June 28	FALL COLLECTIONS FOR VISITING PRESS Fall ready-to-wear collections at American Designer Showings. For visiting press, by invitation. Publicity: Eleanor Lambert, MU. 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL DELMONICO PARK AVE. AT 59TH ST.



# fashion calendar

A COMPLETE LISTING OF COMING FASHION EVENTS • A CLEARING HOUSE FOR FASHION DATES

8 EAST 77th STREET • NEW YORK, N. Y. 10021 • TRafalgar 9-2343

RUTH FINLEY, editor

Please return no  
later than March 14

Thank you

Fashion Calendar

J. Edwards



1969														
JANUARY				FEBRUARY				MARCH						
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